

LA VALORIZZAZIONE DEI TESSUTI E DELLE AREE URBANE ATTRAVERSO IL RECUPERO DEI VALORI, PRIMA CHE DELLE ARCHITETTURE. UNA PROPOSTA PROGRAMMATICA PER ALTAMURA (BA)

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ABSTRACT

The research work started from the themes of architectural, urban and landscape restoration for the cultural enhancement of the site.

The first operation was to define the consistency of a widespread and multifaced heritage in the urban, periurban and rural areas. It is characterized by a multiform presence of "weak" values that are difficult to relate and spontaneously fail to form a network capable of developing a Real valorisation.

A presence, though frequent, of "values" located in a wide territory, without connection, can not create a process of valorisation. especially if they can not individually be "excellence points". These assets, instead, can be inserted into an auto-incremental relationship cycle, a value diffused in relation to interscalary, intermodal, and articulated pathways across different profiles of interest.

Once the recognition and classification of this heritage has been carried out, the research has aimed at defining the criteria of valorisation: both in relation to the establishment of relational networks between the identified assets and their accessibility, also by placing themselves in a revaluation key.

Once the recognition and classification of this heritage has been carried out, the research has aimed at defining the criteria of valorisation: both in relation to the establishment of relational networks between the identified assets and their accessibility, also by placing themselves in an economic circuit. The overall system of linkage of the cultural heritage (and in particular within the urban fabric) is designed with a specific optic to their cultural and social function.

Key-words: Urban Restoration, Urban Enhancement, Cultural Heritage Network