

“IL RESTAURO DEVE ESSERE FATTO BENE, MA SOPRATTUTTO DEVE ESSERE SOSTENIBILE, MA... CHE VUOL DIRE SOSTENIBILE OGGI?”

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ABSTRACT: Restauration of cultural heritage must not only be well done, but must also be sustainable: that means that conservation must include economics, social, valorizing and ecological evaluation elements, which were not included at all in conservator's education, and whose lack is one of the cause of actual crisis of compart. A rebirth will be only possible in mine opinion, if there will be – apart new resource for Cultural Heritage - a change of mentality, education and behavior of actors involved in the process, both of private and public companies. Infact only through public-private co-management will be possible efficiency, transparency and cross-check that were not present in State's governance of CH of the last 40 years. Neverless Cultural Heritage must remain in State property, as it is part of common identity and property of all citizens as it is written in our Constitution. Projects like *Distretti culturali evoluti* or 2P or 3P (public-private-people-partnership) are some example of co-management, but is till a long way to get these new models and all the actors will need a trading zone to get dialogue and cooperation and overcome the differences between the different sectors of society they come from.

KEY-WORDS: conservation sustainability, public-private partnership in conservation