Restoration is currently in crisis due to the widening and generic nature of the concept of "good to be safeguarded" and the loss of the relationship between restoration and material testimony. The contribution focuses on the reconstruction of the change in the name of the restoration object, identifying some moments in which sense frontiers have been overcome. The work is aimed at understanding the sense that they have such goods today. It passes from “historical monument” to the “cultural property” in the mid-1950's. This represents a significant frontier, later overtaken by the transition to the concept of Heritage. This further step is a sign of the breach of the relationship between protection and history, replaced by that with memory. At this point, however, it may be helpful to think about paradoxes and to wonder what sense it may have to preserve the objects of memory, rather than leave them to their own destiny of continual modification from the contemporary. In addition, how do you get cultural consensus on conservation if the current generation no longer feels the urgency of relying on an authentic story that is based on authentic sources to be preserved as such but is satisfied by a narration each time built ad hoc?

Parole chiave/Key-words: restauration, monuments, cultural heritage, history, memory