LA VIA DEI MARMI IN VERSILIA: IPOTESI DI RESTAURO E VALORIZZAZIONE DEL SISTEMA DI MANUFATTI PER LA LAVORAZIONE LAPIDEA

Francesca Giusti
Scuola di Specializzazione, DIDA, Università degli studi di Firenze – Firenze, francescabenedettagiusti@gmail.com

ABSTRACT
In the triangle Serravezza–Forte dei Marmi–Pietrasanta there is a widespread heritage of laboratories, sawmills, deposits of plates and blocks of shapeless marbles from different caves in the Apuanes Alps, factories that build machines to work the marbles, atelier for ancient and contemporary sculptures. Many buildings are not used anymore, some are barely used, others still turned to different functions. Overall they show the signs of advanced degrade of the structures in the urbanistic disorder. This heterogeneous whole, between Versilia’s sea and Apuane Alps, needs projects that look beyond the mere cataloguing in order to offer the cultural presuppositions for new strategies of exploitation. At a time of quarrying and commercial crisis, the conversion of this materials, that mark the trajectory of the extraction-workmanship-artistic creation-marketing trial can contribute to give new values to the territory for a resumption of the stones sector in Versilia, founded on the quality of the craftsmanship and on the attraction of the artistic market. That’s where the study intends to depart in order to valorize a widespread heritage that represents Versilia’s historical identitary: to individualize the historical industries, to circumscribe the empty and degraded spaces, to bring back the elements of analysis to an organic vision with the “Marble Street”, cultural heritage acquired to the common conscience, as precondition to start a project of valorization.

Parole chiave / Key-words: Marbles street, Versilia, Urbanistic Disorder, Valorization.