

TREVISO URBS PICTA: UN PROGETTO INTEGRATO DI RICERCA E CATALOGAZIONE PER LA CONOSCENZA DELLE FACCIATE DECORATE PROPEDEUTICA ALLA VALORIZZAZIONE E SALVAGUARDIA

ROSSELLA RISCICA¹, CHIARA VOLTAREL², PATRIZIA BOSCHIERO³

¹architetto, ²storica dell'arte, ³coordinatrice del progetto per Fondazione Benetton Studi Ricerche, via Cornarotta 7-9, 31100 Treviso, fbsr@fbsr.it

ABSTRACT

The custom of painting over the facades was widespread during past centuries in many cities: Treviso is a particular example because of variety and dissemination of different typologies. Bombing during WW2, negligence, real estate speculation and pollution jeopardized during last decades this fragile heritage that need to be conserved.

Fondazione Benetton Studi Ricerche supported a long-term collective research for a new catalogue of the facade frescoes, with detailed digital entries linked to maps. The planning of the catalogue was deeply investigated and a new kind of entry has been designed: the aim has been creating an interactive database that is also a sort of virtual box for all information collected. Through a GIS (Geographic Information System) all data can be displayed on several different geographic support and, above all, various filters can be applied to create many thematic maps, useful to analyse painted facades at urban level on a free web app, developed by computer specialists (<https://trevisourbspicta.fbsr.it>).

The deep knowledge of status of painted city is the base for a new awareness of importance of this heritage that have to be restored as fast as possible: this process has been helped by the Municipality that decided to encourage restoration of decorated facades with tax cut. So this research confirmed the importance of knowledge and of awareness raising project and this model could be applicable to other painted cities or situations.

Key-words: Treviso, *urbs picta*, frescoes, catalogue, knowledge