

PERMANENZE NEL PATRIMONIO DI ARCHEOLOGIA INDUSTRIALE DELLE MARCHE: IL RICONOSCIMENTO DELLA DUPLICE VALENZA ESTETICA E PAESAGGISTICA AI FINI DI UNA CORRETTA STRATEGIA DI VALORIZZAZIONE E RIUSO.

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Abstract.

Starting from an investigation on the territory concerning the competence of the Ministry of Cultural Heritage¹ and Activities, the signs that the process of creation of our local productive identity left behind and in order to promote the preservation of a rich heritage of manufactured products; aesthetic peculiarity and industrial archaeological infrastructure of our regional landscape have been investigated.

Our regional industrial heritage is based on its connection with our local and rural traditions that constantly influence the production and economic history of our region as well as social and cultural aspects.

Among its peculiarities we can consider a wide range of light manufacturing plants deriving from industrialization process of the 19th century and a few evidence of second industrial revolution.

That is the reason of choosing formal solution and building techniques that are based on local building tradition both residential and rural and this means the production plants blend in perfectly with their surrounding landscape. According to architectural criteria and therefore as significant elements among the different productions; such aesthetic aspects linked by the need to build through the years are quite appreciable, especially the good architectural integration among different styles.

Especially the scale of the surrounding landscape is the crucial element both for the recognition of the value of industrial archaeological heritage (considering its social and anthropological issues) and for cultural strategies aimed to the definition of new indicators and benchmarks, compatible with the need to safeguard and as the basis of territorial development and management policies.
