

LA STREET ART COME STRUMENTO DI RIGENERAZIONE URBANA?

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Abstract

Street Art as an instrument of urban regeneration?

In the past decade, thanks to the collaboration of institutions and activities promoted both by associations, Street Art and New Muralism have represented an innovative and economic means for the enhancement and aesthetic recovery, true or presumed, of degraded urban areas.

These artistic operations, however, are only the first step towards a real urban regeneration that can only be achieved if cultural programs follow processes that can ensure the overall improvement of living conditions of residents in the most disadvantaged neighborhoods. Exclusively through an integrated planning between right architectural choices and appropriate artistic representations one can pursue the idea of an ideal city, which has always been the dream and obsession of urban planners.

Keywords: *Conservation, Gentrification, New Muralism, Street Art, Urban Regeneration, Restoration.*