

IL MOLINO SCOPPETTA DI PULSANO (TA). DALL'ARTE MOLITORIA ALLA GASTROSOFFIA, PER UN PROCESSO DI RIAPPROPRIAZIONE DEL BENE DALLA COMUNITA'.

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Abstract

The contribution illustrates the path activated starting from the process of capitalization up to the restoration project of the historical mill with cylinders of the company Francesco Scoppetta. Research carried out on the food industry in the Apulian territory and, in particular on the milling industry, have highlighted a reality with valuable historical-architectural and archaeological-industrial potentials that represent a resource in terms of cultural tourism. Therefore, it is proposed the conservation, the recovery of the milling structure that aim at the valorization, musealization and fruition of the declared industrial good of "Cultural interest" in 2001. In order to restore production life to the factory, the museum enhancement becomes the flywheel of a conformal reuse of the factory on the thread of continuity, imposed by the integrity of the productive apparatus of which the architectural structure is teca (hence also the idea of a documentation center on the milling industry of Southern Italy), and it is added to a new use, that of an intellectual restaurant, in a historical moment in which the "culinaristica" establishes itself as art of the XXI century and the restaurant becomes "a post- modern institution". A place where food processing is based on the scientific approach of the discipline of gastronomy (history of ingredients, history of agricultural activities, environmental sustainability, cooking techniques, sensorial tasting, etc. ..), an adjuvant activity in reconstructing the memory of work and restore cultural identity to the rural community of Pulsano.

Key words: Industrial heritage, mill, restoration, gastronomy, community