

**FIRENZUOLA E LA VALLE DEL SANTERNO.
TRACCE PER UN VIDEO DI PAESAGGIO.
Firenzuola and the Santerno Valley.
Traces for a landscape video.**

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Abstract

The paper reflects on the landscape video as an indispensable tool for understanding a territory through the construction of an accurate and informed story of the spirit of the places. The investigation focuses on the Municipality of Firenzuola and the Santerno valley, an area that must address some new facts. An unprecedented condition therefore suggests abandoning the usual narration that paints these sites as peripheral and burdened by the loss of citizens and vitality, and instead observing them anew to exalt their values and potential. This proposal is part of the section of the conference that seeks to investigate the urban and territorial dimension of change, with reference to local development, broken down into three sections.

The first exposes the cultural references, namely Carlo Ludovico Ragghianti's "Critofilm d'arte" and the documentary series "Italia dal Cielo" by Folco Quilici. The second represents a moment of analysis and consists of illustrating the open issues concerning the Firenzuola territory.

The third is the moment of synthesis. In light of the references chosen and the structural and perceptive characteristics of the territory, the intention is to propose traces for a landscape video. Some characteristics appear to be essential: the short form of communication, the aesthetic quality of the images, and the strength of the textual content that accompanies the vision. These specific elements must however be amalgamated through a critical viewpoint to be entrusted to an artistic gaze capable of documenting, interpreting and narrating the landscape. A landscape video that stems from these premises can become an important catalyst for the knowledge and development of a territory.

Keywords: *landscape video, cultural landscape, film essay, Tuscany, Firenzuola, Santerno river valley*