

BOLOGNA_IL RIUSO DELL'EX-CONVENTO DELLA SS. ANNUNZIATA COME *POLO PER I BENI CULTURALI*. LA SFIDA, LE RAGIONI E I CARATTERI DEL PROGETTO DI UN NUOVO USO

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Abstract

The former convent of the SS. Annunziata, also known as the former barracks of S. Mamolo, is a significant place for the city, but almost unknown, since it used over the years as a convent or military garrison. It is an articulated complex, which has developed over the centuries since the fifteenth one. The complex has averted the risk of falling into disuse thanks to a strategic project of MiBAC in order to create a *pole for cultural heritage*. The objective of the restoration and re-functionalisation project promoted by the former Regional Directorate for Cultural Heritage and Landscapes of Emilia-Romagna (MiBAC) is to safeguard a building of great interest for its intrinsic historical and cultural value, and to respond to functional needs. This courageous choice exemplifies how it is possible to strategically rethink cultural heritage maintaining its cultural value, because it becomes the seat of prestigious public institutions, and it will be open - for first time - to the community. The intervention will present the project, and will address the theme of strategic reuse of the monastic complex as strategy for rediscover heritage and rationalize cost.

Keywords: *Reuse, cultural heritage, architectural project, ancient urban convent*