

DALL'ABBANDONO AL RIUSO SOSTENIBILE: IL CASO DEL KURSAAL DI BARI

FROM ABANDONMENT TO SUSTAINABLE RE-USE: KURSAAL OF BARI

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Abstract.

Kursaal Santalucia is one of the most beautiful buildings of Bari in Art Nouveau style. It was built in 1924 by engineer Orazio Santalucia with the intent 'to breathe life' into the seafront of Goffredo di Crollalanza with a building with many function connected to worldliness and entertainment.

The structure composed essentially of a theatre and a reception hall was transformed over time due to different private management until its closure of security reasons.

In 2012 Kursaal was bought by Puglia Region and became 'Casa delle Arti e dei Suoni'. In the last years the Director of Department of Tourism, Economy of Culture and Valorisation of Territory of Puglia Region with contribution of other institutions has elaborated an executive design of conservation and upgrading of existing installations, setting up a working group to make a public tender relative to the ideas and suggestions about its re-use and valorisation. In that way the new form of public-private partnership can be experienced to guarantee in the future the real economic sustainability and conservation of the monument.

Keywords: *Kursaal, conservation, management, sustainability of cultural heritage*